



**Primex-Weather proof** is a family of substrates used for external visual communication. The range is specially designed to be printed with UV cure technology which is the best printing method for non absorbing substrates. The principal drawbacks of UV inks are the relatively low adhesion and low chemical and water resistance. In order to cope with this limitation EX-P developed the **Primex-Weather proof**

The polyolefin environmentally friendly sheet is coated with special primer. The substrate is easily printed with any UV ink technology. Offset: Dry offset: Screen printing: Digital inkjet. **The final print result is scratch resistant also in wet conditions wash proof and sun protected.**

**Primex-Weather proof** Substrate family composed of three products:

### Primex-Tag:

Applications: Hanging tags in the **horticulture** industry.  
Industrial Marking tags such as **gas bottles signage**



Main features: Cold weather resistant:  
White opaque for printing on both sides.  
Satin surface increase gloss and orange peel effect of the Over Print Varnish.  
Matt surface for ultimate scratch resistant.

Conversion: UV offset: Dry UV offset.  
Die cutting and creasing create excellent integral hinge.

Thickness range: 200-800µ  
Color: White.  
Format: any size in the range 1100x1400 -- 300X400

### Primex-Vision.

Applications: Medium size format outdoor signage.  
Point of sale displays  
Lamp shades.  
Back light white: Opaque white: translucent.



Main features: Cold weather resistant: UV protected.  
Matt surface for ultimate scratch resistant.

Conversion: screen printing UV digital printing.  
Digital cutting and creasing

Thickness range: 350-800µ  
Color: White opaque :white backlit: natural any special color on request.  
Format: any size in the range 1250x2600 -- 300X400

### Primex-IML

Applications: large format In Mould Labels in injection molding.

Main features: UV protected.  
Embossed surface for ultimate scratch resistant and nice appearance..

Conversion: UV offset: Dry UV offset: Screen printing.  
Die cutting.

Thickness range: 180-250µ  
Color: White & transparent  
Format: any size in the range 1050x1000 -- 300X400